

## Membership Outreach Process

Last approved:	NOAMA Board	December 17, 2024
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### 1. Background

The Northern Ontario Academic Medicine Association (NOAMA) Board, in collaboration with the Physician Clinical Teachers' Association (PCTA) and NOSM U, has developed a communication strategy to ensure all NOSM U Faculty members are aware of the benefits of joining the NOAMA AFP.

### 2. Purpose

This document outlines the outreach process to NOSM U Faculty (clinical sciences) who have not yet joined the NOAMA AFP.

### 3. Principles

The process will be steered by the following principles:

- a) Fairness
- b) Equality
- c) Transparency

### 4. Procedures

#### a) Inclusion in NOSM U Letter of Offer

The NOAMA Package will be provided as part of the NOSM U letter of offer, including relevant documents and website resources.

#### b) Reappointment Process

Through SharePoint, NOSM U will have a list of physicians who have signed a Declaration and Consent (D&C) with NOAMA. This will be cross-referenced, and the NOAMA Package will be included in the reapplication package of any physician who has not signed a D&C.

#### c) Review and Outreach

At least once per year (subject missed NOAMA initiative review), NOAMA will contact NOSM U Faculty with an informational package and encourage them to consider joining the NOAMA AFP.

### 5. Objectives

The above process ensures all NOSM U Faculty are well-informed of the benefits of joining the NOAMA AFP through a comprehensive outreach strategy.

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Version	Date	Authors/Comments
1.0	2021.01.19	Original policy
2.0	2024.12.17	General language updates