

## Membership Outreach Process

Last approved:	NOAMA Board	January 19, 2021
----------------	-------------	------------------

### 1. Background

The Northern Ontario Academic Medicine Association (NOAMA) Board, with the support of the Physician Clinical Teachers' Association (PCTA) and the Northern Ontario School of Medicine (NOSM), has developed a communication strategy to ensure all NOSM Faculty members are aware of the potential benefits of joining the NOAMA AFP.

### 2. Purpose

The purpose of this document is to outline the outreach process to NOSM Faculty (MD's) who have not joined the NOAMA AFP.

### 3. Principles

The process will be steered by the following principles:

- a) Fairness;
- b) Equality;
- c) Transparency;

### 4. Procedures

- a) The NOAMA Package will be included in the NOSM Faculty Application Process, inclusive of any documents or website materials.
- b) During the reappointment process, NOAMA will provide NOSM (upon request) a listing of all physicians who have signed a D&C. This will be cross-referenced, and the NOAMA Package will be included in the NOSM Faculty Reapplication package of any physician who has not signed a D&C.
- c) Throughout the year (quarterly, subject to block review), NOAMA will provide NOSM Faculty Affairs with a list of preceptors that potentially missed out on the NOAMA enhancement due to D&C eligibility. Faculty Affairs will distribute the NOAMA Package to these individuals.

### 5. Objectives

The above process is intended to ensure all NOSM Faculty, who are eligible to join the NOAMA AFP, are appropriately informed of the available benefits by providing a comprehensive outreach strategy.

**DO NOT REMOVE THIS VERSION RECORD FROM THIS DOCUMENT**

<b>Version</b>	<b>Date</b>	<b>Authors/Comments</b>
<b>1.0</b>	2021.01.19	Original policy